



FOR IMMEDIATE RELEASE

FORMER VP FOR FOSTERS WINE ESTATES CANADA JOINS SELECT WINES IN THE NEW ROLE OF C.O.O..

May 13 2008
Vancouver, BC

Select Wines Canada today announces a new addition to its Canadian team.

“We welcome aboard Scott Oliver, who joins us from Fosters Wine Estates.

He will assume the role of Chief Operating Officer, based, initially, out of Vancouver and will report directly to me.

Scott most recently was Vice President/ General Manager for Fosters Wine Estates Canada and was instrumental in developing a structure to support the direct to market platform adopted by Fosters in Canada.

He has seven years of senior executive sales/ marketing and operational experience in the Canadian marketplace as well as having held senior roles in Australia and New Zealand since 1991.

Scott will assume his responsibilities on June 1st and we look forward to the strong leadership and perspective that he brings with him.” announces Pierre L. Doise. President, C.E.O.

“I am extremely excited by the opportunity to join one of the premier national agencies in Canada.

In an era that has been marked by consolidation in our industry I see Select Wines as a tremendously strong, independent player with true national scope and a strong and diverse portfolio.

I am eager to get my feet under the desk, renew not too distant relationships with the Canadian trade and add to what is already a very successful team at Select.” declares Scott Oliver, C.O.O.

###

For Further Information:

Contact Valérie Fabre, Marketing Manager

Select Wine Merchants

Vancouver Head office | T: 604.687.8199 | C: 604.889.6495 | e-mail: fabre@selectwines.ca